

TALL PINE COUNCIL

2008-10 Strategic Plan

Task Implementation Priorities

In order to establish an Operational Implementation Plan listing Tasks with specific People and Time segments, we must first establish priority values for each Task. To accomplish this, we sorted all 197 Plan Tasks, from the five Pillar Sub-Committees, into the 6 (A-F) logical work areas or functions shown below to match the Council's operating structure and resources. We next assigned priority values (1, 2 or 3), as shown below, for proper Task scheduling and grouping of related Tasks for the most effective results. It is very important to note that we must, at all times, stay focused on the 16 major objectives within the five pillars of the three-year plan, which supports the national, regional and local strategic goals.

A- MEMBERSHIP (volunteers, Scouts & chartered organizations)

- 1- Recruitment- people, organizations, leaders
- 2- Development- program, materials, resources
- 3- Implement- to leaders, organizations, volunteers

B- FINANCE

- 1- Development- strong fiscal capacity through leaders and marketing
- 2- Funding- revenue generation
- 3- Governance- improve cash flow and reserves

C- PROGRAM

- 1- Leadership- new and current fully trained
- 2- Improvements- program & camp enhancements
- 3- Growth- strategies to renew/expand relationships/partnerships

D- ADMINISTRATION (HR & leadership)

- 1- Recruitment- volunteer leadership & professional staff
- 2- Develop Board & Staff
- 3- General Administration Governance

E- MARKETING (program, finance, organizations, membership within volunteers & Scouts)

- 1- People- recruit volunteers and Scouts
- 2- Products- expand marketing/communication of programs to recruit organizations
- 3- Funding- attract contributions

F- UNIT SERVICE/COMMISSIONERS (Administration & leadership)

- 1- Recruitment- increase commissioners
- 2- Training- enhanced for current and new leaders
- 3- Improve Operations- evaluate/advise units

With these priority codes assigned to all 197 tasks, we are then able to group the highest priority tasks under the four Operational headings or activities of Membership, Finance, Program and Administration to produce quarterly Implementation Tracking sheets for specific people to implement.