

Tall Pine Council 2008-10 Strategic Plan

Pillar Code: IV - B Committee Area : Chartered Organizations and Alliances

Date: 12-17-07

Objective: Religious Community Initiative - An active and continuous program to launch new-unit growth with various local community churches, in support the National BSA 2006-10 goals and to retain them with specific annual presentations.

Current Situation	Desired Position	Financial Cost & Benefit	Action Plan		
			What	Who	When
Very low level of participation by religious organizations in the Tall Pine Council	Increase total number of active <u>Religious Organizations by an additional 30 for a grand total of 114 by 12-2010</u>	IV-B01	Utilize a Membership-Relationship Committee to develop and manage a program to expand relationships specifically with new Religious Chartered Organizations	Membership VP and Membership-Relationship Committee	Meet at least quarterly, during 2008-10, for status checks and assignments
		IV-B02	Obtain direct assistance from the National BSA organization for specific contact information, procedures, training, marketing materials, Religious Organization HQ position statements and support.	Membership-Relationship Committee - Specialized team of Volunteer Leaders, as a subcommittee	Meet quarterly for status checks and assignments, during 2008-10

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		IV-B03	Establish a structured "religious organization" Call Program, with specific procedures, marketing materials and <u>contact objectives of 10 each quarter.</u>	Membership-Relationship Committee and Call Team	Meet quarterly for status checks and assignments, during 2008-10.
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